

# BADGER

## *Star*

June—July 2024

[mbca.org/section/wisconsin](http://mbca.org/section/wisconsin)



MERCEDES-BENZ CLUB OF AMERICA WISCONSIN CHAPTER

# President's Message

Welcome to the June – July 2024 issue of the *Badger Star*, the Wisconsin Chapter's award-winning newsletter!

I would like to thank Mercedes-Benz Milwaukee North Shore for renewing their support of our Chapter as the Sponsoring Dealership for the next year.

## Events

Since the last issue your Chapter held two very successful events.

Thirty members learned how to improve their detailing skills at our May 4<sup>th</sup> Detailing Clinic at León International in Waukesha.

Turnout for the May 19<sup>th</sup> Car Show at the Corners of Brookfield was excellent as well.

Read about both the detailing clinic and car show elsewhere in this newsletter.

Our next event is the "Break-in-the-Weather" D-2-D. Read the event announcement for more details. Other upcoming events include Starry Nights on July 12<sup>th</sup> and German-American Day August 10<sup>th</sup>. We are also planning a Fall Color Tour along the Mississippi Great River Road October 18 – 20. Refer to the Event Calendar for more details.

I'm sad to say that the Black Forest Tech Session was cancelled due to low turnout. This has always been a popular and well-attended event, and it was depressing that it had to be cancelled. Your Board would appreciate it if you would share with us why you were not interested in the Tech Session. Your feedback will help us plan future events. A final word on events. Please let me or any of our board members know what kind of events you would

like to see us hold. This is your club and your input is what drives our event calendar.

## Changes at MBCA National

I want to let you know about some recent major changes made by the National leadership of the Mercedes-Benz Club of America.

First, National made the decision to rename "Sections" to "Chapters." No explanation was given for the name change. So we are now officially known as the Wisconsin Chapter of MBCA.

The next change, and perhaps the biggest one, was the implementation of a completely new membership database. This new database requires that all members update their membership profile to ensure that the new database is as accurate as possible. If you haven't already updated your membership information you need to do so NOW. Read more about this change in the "Update your Membership Record" announcement elsewhere in this issue.

National is also proposing some major changes to the Club's organizational structure. One of those is the elimination of the Regional Directors position and replacing them with Directors at Large. This change would eliminate the direct link between our Chapter and the National Leadership. Other changes are also in the works, but I don't have all the details; National is keeping a lot to themselves. We'll pass along any updates that we receive.

## Recent Wisconsin Board Action

At their May 9th Meeting, your Board of Directors unanimously passed a resolution calling on MBCA National to

hold the annual dues at the present rate of \$85.00/year for the next three (3) years.

National plans on raising the dues next year to \$100. Your Board feels the recent increase to \$85 is sufficient.

If you have an opinion about the dues increase, I urge you to share it with me or any other board member. All comments will be forwarded to National leadership, but we reserve the right to edit comments for brevity and content.

## Event Refund Policy

Your Board of Directors adopted an Event Refund Policy during their January meeting. The entire Policy is posted elsewhere in this newsletter. Please take the time to read it, and direct any questions you may have to any Board member.

## Webmaster Wanted

MBCA National has launched a new website, and your Chapter is looking for an individual to serve as Webmaster for our part of the new site. Experience with websites not needed, but a knowledge of Excel would be helpful.

I close these remarks by thanking each and every one of you for being a member of the Wisconsin Chapter. It's our members who make this Chapter successful. I look forward to seeing all of you in person at an upcoming event.



Best regards,

Bruce Hamilton

[bruce.hamilton@cpa.com](mailto:bruce.hamilton@cpa.com)

PS – don't forget to give us your 2024 event suggestions!

## NEWSLETTER TABLE OF CONTENTS

Cover	1	Upcoming Events	7
Presidents Message	2	Event Refund Policy	7
Membership Benefits/ Membership Update	3	D-2-D Christy's Landing	8
Board Meetings	3	Starry Nights Event	9
Contacts	3	Board Members Wanted	9
Detailing Event Recap	4	Oktoberfest Car Show	10
Car Show Recap	5-6	Fall Color Tour Event	11

---

# MEMBERSHIP BENEFITS

---

Subscription to "The Star", a bimonthly magazine published by Mercedes-Benz Club of America

Discounted price off a New Mercedes-Benz

Discounts on parts, service and accessories from participating Mercedes-Benz Dealerships

15% off parts from the Mercedes-Benz Classic Center

Expert technical advice to help you maintain, service, condition, restore and repair you Mercedes-Benz

And best of all, participation in the many events provided by your local Mercedes-Benz Club of America

## UPDATE YOUR MEMBERSHIP RECORD

Recently MBCA made some major changes at the National level. Among them was the implementation of a completely new membership database. That new database requires that all members update their membership profile to ensure that the new database is as accurate as possible.

To update your membership profile, please go to [www.mbca.org](http://www.mbca.org), log-in and then update your membership profile. You may have to re-register since membership details did not transfer from the old database to the new.

If you do not have access to the internet you need to call the National business office at (719) 633-6427 and ask Natasha to help you update your records. She is available Tuesday – Thursday 9:00 am – 3:00 pm Mountain Time.

If you go to voicemail, please leave a message; Natasha is very good about calling back, though it might take a day or two. She can then help you.

---

# CLUB BOARD MEETINGS

---

Board meetings are held on the second Thursday of every month. Meetings are held online using GoToMeeting. Attendees call in using a phone, tablet or computer.

We encourage participation from our members. If you wish to participate, and receive an invitation for a meeting, please contact Bruce Hamilton at [bruce.hamilton@cpa.com](mailto:bruce.hamilton@cpa.com) or 608-754-6066.

Recommendations for new activities or comments on prior events are always welcome.



President  
*Bruce Hamilton*  
608-754-6066  
[bruce.hamilton@cpa.com](mailto:bruce.hamilton@cpa.com)

Vice President  
*Bernd Kampe*  
262-492-4441  
[bkampe0@gmail.com](mailto:bkampe0@gmail.com)

Secretary  
*Dan Hellenberg*  
414-839-6995  
[spatlese44@yahoo.com](mailto:spatlese44@yahoo.com)

Treasurer  
*Frank Lubinski*  
414-520-2912  
[frank\\_lubinski@sbcglobal.net](mailto:frank_lubinski@sbcglobal.net)

Director  
*Mo Afshar*  
608-977-0521  
[moafshar430@gmail.com](mailto:moafshar430@gmail.com)

Director  
*Todd Knutson*  
414-477-8478  
[benzdude10@gmail.com](mailto:benzdude10@gmail.com)

Director  
*Dick Kusch*  
608-630-1458  
[kuschrichard@gmail.com](mailto:kuschrichard@gmail.com)

Director  
*Chad Winter*  
414-303-9585  
[chad@crs-wi.com](mailto:chad@crs-wi.com)

Director  
*Nancy Pearson*  
262-782-7960  
[nancypearson431@gmail.com](mailto:nancypearson431@gmail.com)

Webmaster  
*Jim Loseke*  
920-412-5822  
[jimloseke@charter.net](mailto:jimloseke@charter.net)

Newsletter Editor  
*Chad Winter*  
414-303-9585  
[chad@crs-wi.com](mailto:chad@crs-wi.com)

---

# The Art and Science of Detailing: Making that Mercedes-Benz Shine ! Recap

---

A Detailing Clinic by Ricardo Becerra and Jerry Zajicek

About 30 plus members showed up for a 2 hour discussion on the latest products and techniques in automotive detailing. Ricardo's focus has lately been on efficient detailing of approximately 20 to 30 cars per week for the Waukesha area dealers. My focus lately has been on new products, and new techniques to make detailing easier, quicker, and better with a minimum of effort and money. Overall appearance quality has been my goal as I've done over 80 cars in the last 20 years.

We talked about the new trend of SiO<sub>2</sub> infused products, which chemical manufacturers have now added to almost all products across their product lines. SiO<sub>2</sub> generally acts as a glossing agent, and it's been added to waxes, sealants, tire coatings, interior dressings and the like. Graphene is the next such additive that manufacturers are using, not only because it glosses more, but it costs more too. And we talked about the proper way to apply Graphene products, spraying the applicator instead of the panel you are shining....

A major focus of prepping a car for waxing (or applying sealant) is getting the car very clean via the wet wash with one or two buckets, the rinseless wash, or waterless washes. After washing and rinsing with RO water, decontamination may be necessary for the removal of Iron spots, road film, old wax, bugs, etc. There are several manufacturers of detail chemicals that now supply Iron re-mover, bug remover, and fallout remover to aide in the decon process.

Lastly we finished up with a few questions on interior cleaning, and I highlighted the use of Interior Detailers, a new product classification for maintenance cleaning, as opposed to Interior Cleaners, which are more intended for removal of spots and stains, heavy buildup and far dirtier areas.

Last, but not least, Laura Becerra arranged a wonderful table of foods for everyone to enjoy. Cold drinks, Mexican food (home made) and desserts, hit the spot for everyone..... Thank You Laura for the Welcome to Leon International Auto Detailing, the Becerra family company. It was greatly appreciated.

<https://photos.app.goo.gl/onQ6NdNw7y8BkiVY7>



# M-B SHINE & SHOW - 5/19/2024 RECAP

On this Sunday afternoon Mercedes-Benz owners and aficionados brought their vehicles to the mid-day show held at The Corners of Brookfield living/shopping center at 20111 Blue-mound Rd just east of the Barker Rd (Exit 297 off I-94) intersection. Having the benefit of a recent Detailing Tech Session held a couple of weeks earlier, the cars were looking fantastic. The members were routinely engaged in discussing their babies with



each other and the myriad of folks touring the cars in the show; while they shopped for other personal items at the unique specialty shops found in residence at The Corners or lunched at over a dozen abundant restaurants in the complex.

This was the third-year for the show and the second year of dealer sponsorship by Mercedes-Benz Milwaukee North-Shore. M-B North Shore had a variety of current models on display in front of Von Maur. The attendees had viewing-access to five different models: a 2024 C43, a '24 GT53, a '23 SL43, a '23 EQS 580, and a 2020 G 63. The display was competently manned by Michael Mueller of the sales department. You will see some of them in pictures. M-B Milwaukee North Shore also provided several fabulous door prize boxes for our door prize drawing. It was like Christmas in May. Thank you Mercedes-Benz Milwaukee North Shore.

There will be some photos of the event published. If you took some good pictures, please forward them to our newsletter editor, Chad Winter at [chad@crs-wi.com](mailto:chad@crs-wi.com). Another article will list the award winners from the voluntary competition also held in conjunction with the Shine & Show event.

We are especially grateful for the assistance of Jordyn Swan, Marketing Manager; Robert Gould, CEO; and the Security staff of The Corners of Brookfield for helping to make this event successful. Goddess & The Baker provided free coffee and muffins on site. The Corners also provided a gift card to the winner of "Gould's Favorite" award. Robert Gould owned a couple of Benz's and continued the tradition of selecting his favorite from the show cars. This year he was moved by the sentimental attachment of a families' 1983 300D passed down with multiple generation history.

The competition/judging was handled by Todd Knutson, Chief Judge, long-time M-B owner/restorer. He got some assistance from former member and M-B owner, Bob Turznik who volunteered to help out. Todd (and wife Terry) arrived in a 300D 2.5 Turbo Diesel acquired only a couple days earlier.



We hope all that participated enjoyed the afternoon. Beautiful weather and magnificent vehicles are a great foundation to build upon.

Event hosts, Nancy and Dean Pearson

<https://photos.app.goo.gl/7HWduXUXDat24nFz5>

# M-B SHINE & SHOW - 5/19/2024 AWARDS

Chief Judge Todd Knutson explained that for the purposes of this show, based on participation, there would be awards in two age classes: Classic 1983-1997 and Contemporary 1998-newer. In addition, there was a "Best in Show" award chosen by the show participants and a "Gould's Favorite" award selected by Robert Gould, CEO of The Corners of Brookfield, a native of the United Kingdom, and a former owner of a couple of Mercedes-Benz automobiles. Below are the results:

## Classic Class

1st Place 1983 300D Michael & Nancy Stoehlker  
2nd Place 1987 560SL Chad Winter  
3rd Place 1986 560SL Jim Falcione

## Best In Show Award

1983 300D Michael & Nancy Stoehlker

## Contemporary Class

1st Place 2018 E400 Olaf Jentzsch  
2nd Place 2017 GLS63AMG Nancy Pearson  
3rd Place 2017 E300 Laura & Ricardo  
Becerra-Padilla

## Gould's Favorite Award

1983 300D Michael & Nancy Stoehlker



# Wisconsin Section Club Events 2024

Date	Event—Location	Host—Contact Information
June 8th	Drive-2-Dine, Christy's Landing, Noon 2952 Waubesa Ave, Madison, WI 53711	Mo Afshar <a href="mailto:moafshar430@gmail.com">moafshar430@gmail.com</a> or 608.977.0521
July 12th	Starry Nights Sharon Lynne Wilson Center 19805 W Capitol Drive	JoAnne Peterson <a href="mailto:jojo2525@yahoo.com">jojo2525@yahoo.com</a> 262.784.6088 & Nancy Pearson 262.782.7960 <a href="mailto:nancypearson431@gmail.com">nancypearson431@gmail.com</a>
August 10th	German-American Day, Carl Schurz Park	
September 29th	Oktoberfest in Germantown	
October 18-20th	Fall Color Tour	Bernd Kampe-- <a href="mailto:bkampe0@gmail.com">bkampe0@gmail.com</a> ; 262-492-4441 (mobile)
December 8th	Christmas Party and Annual Meeting, Weissgerber's Golden Mast	

[mbca.org/section/wisconsin](http://mbca.org/section/wisconsin)

[facebook.com/mbcawi](https://facebook.com/mbcawi)

For the most current Events List visit our Website or Facebook Page

## EVENT REFUND POLICY

For events which require advanced reservation and prepayment (Christmas Party, Valentine's D-2-D, Rallye, German-American Day and similar events) the following Event Refund Policy will apply.

Cancellations received before the reservation cut-off date will be eligible, at the request of the member, to a full refund. In the event the original payment was made using PayPal, the refund will be limited to the amount paid less the PayPal fees.

Cancellations made after the reservation cut-off date **will not** be eligible for a refund, regardless of the reason for the cancellation. This is because the Section is obligated to the event venue or the number of attendees reserved for the event.

All refunds will be made via a check mailed by the Section Treasurer to the member at their address of record as shown on the Membership Roster as maintained by the MBCA National office.

Policy adopted by the Board of Directors January 12, 2024

# Break in the Weather Drive-2-Dine Saturday June 8<sup>th</sup>



CHRISTY'S LANDING  
LOCATED ON LAKE WAUBESA

What: Break in the Weather Dine-2-Drive  
Where: Christy's Landing Bar & Grill, 2952 Waubesa Ave., Madison WI 53711  
When: Saturday, June 8  
Time: Gather at 11:30, eat at 12:00

Early June promises warmer temps and hopefully sunshine, so break your beloved Mercedes out of winter storage and join fellow Wisconsin Section members for lunch and gemütlichkeit on Saturday, June 8th at our Break-in-the-Weather Drive-2-Dine.

Once again, we're going to Christy's Landing Bar & Grill on the shore of Lake Waubesa in Madison. [Click for Map.](#) This venue received a great deal of positive feedback from those who participated in the last two years, so we thought we'd continue the trend.

Order lunch off a limited menu, below, and weather permitting, enjoy your meal in the patio area with a wide open view of Lake Waubesa.

- 1) Christy's Burger - 1/3 lb. Steak burger on glazed brioche bun with lettuce and tomato and onion \$13. Add cheese + \$1 (American, cheddar, pepper jack or Swiss)
- 2) Chipotle Black Bean Burger - Blend of black beans, brown rice, corn, dried tomato, red & green peppers \$11
- 3) Chicken Sandwich - Grilled or Cajun seasoned chicken breast \$11
- 4) Grilled Walleye sandwich - 4-5 oz walleye fillet, lightly seasoned, grilled. Served with lettuce, tomato, tartar sauce and lemon \$13
- 5) Uphoff Farms Pulled Pork - Slow roasted BBQ pork topped with fried onions and cheddar cheese \$14
- 6) Caesar Salad - Romaine lettuce red onion, tomato, parmesan cheese and croutons \$9. Add grilled chicken + \$4

**Prices do not include your beverage, tax or gratuity. All tabs will be settled individually.**

RSVP to Mo Afshar at [moafshar430@gmail.com](mailto:moafshar430@gmail.com)

**Remember: You are not registered for the event until both your RSVP and your entrée choice are received!**





---

# “Starry Nights” Drive N’ Dine And Classic Car Show

---

Friday, July 12, 2024

Sharon Lynne Wilson Center

19805 W. Capitol Drive, Brookfield

Enjoy a free concert by Milwaukee's own “The Rockin' Robins” featuring music of the '50s and '60s. Look at hundreds of the area's best hot rods, classic cars, custom cars, antique cars, sports cars, and classic motorcycles.

Join us for a wonderful night of music, beautiful cars, and dining under the stars. Please bring a Salad or hearty Hors d' oeuvre to share. Also bring your own lawn chairs and beverages (alcohol is permitted). Dessert, paper plates, napkins, etc. will be provided. Please contact JoAnne Peterson by July 8 ([jojo2525@yahoo.com](mailto:jojo2525@yahoo.com)) to register for this fun event!

Hosts: JoAnne Peterson 262.784.6088 & Nancy Pearson  
262.782.7960

**VEHICLE SHOW ENTRY starts at 4:00 PM**

---

## WANTED – BOARD MEMBERS

---

The Wisconsin Chapter is seeking members who have an interest in serving on the Board of Directors. Three positions are open.

All three (3) positions are for regular three year board terms beginning in January 2025 and running through December 2027.

Board members meet once a month for between one and two hours to plan and direct Chapter activities and establish policies and procedures for Chapter events. Among other things, the Board is responsible for developing and maintaining a running twelve-month calendar of events and capturing requests from members for activities & events.

Board members DO NOT have to travel to attend board meetings; all meetings are conducted using the Chapter's **GoToMeeting** web conferencing software.

Members who sit on the Board of Directors should be willing and able to:

- Attend a majority of monthly board meetings held throughout the year.
- Participate in periodic e-mail exchanges to achieve Board & Chapter objectives.
- Attend Chapter functions throughout the year.
- Be willing to host or co-host an event. An event can be as simple as hosting a Drive-2-Dine or as elaborate as planning and hosting a rallye.

Be a proactive and positive representative of MBCA and the Wisconsin Chapter

Serving on the board of directors is a great way to meet other members and increase your involvement in the Chapter. If you are interested in serving on the Board please contact either:

Secretary Dan Hellenberg at [spatlese44@yahoo.com](mailto:spatlese44@yahoo.com) or

Bruce Hamilton at [bruce.hamilton@cpa.com](mailto:bruce.hamilton@cpa.com)





**OKTOBERFEST 2024**



# **CAR SHOW!**

**Sunday September 29<sup>th</sup>, 2024**

**Dheinsville Historical Park**

**Registration 11:00 - Noon**

**Judging ends at 4:00**

**Categories:**

**\* Best Car**

**\* Best Truck**

**\* Best Hotrod / Other**

**\* Best In Show**

***Special Guest Showing:***

**The Mercedes Benz Club / Wisconsin Section**

**Registration is \$10 Cash**

**Register at show.**

**One FREE hotdog/brat and one FREE beer/Soda with every registration.**



## Fall Color Tour Oct 18-20, 2024

Join us on this fall color tour, exploring the many sights along WI Hwy 33. We will start our tour in Port Washington, exploring the area on Friday, Oct 18. An overnight stay is optional for those who may desire to do so. Todd Knutson, who lives near Port Washington, will provide more details on this in our next newsletter.

Saturday, we will drive west on Hwy 33 thru West Bend, Beaver Dam, Portage, Baraboo, Reedsburg, etc to LaCrosse. See attached map and website link to Hwy 33 drive.

This entire driving tour is self-guided and paced. You can join us anywhere along this route. We are not driving as a group. Lunch is on your own time and choice.

West of Reedsburg, is the most hilly and scenic part of Hwy 33, with over 10 miles of Amish farmlands to Cashton (see attached photos and info on driving this area). Drive at your own pace, stopping where you want, to see things of interest to you.

When you arrive in LaCrosse, Hwy 33 ends. You should explore sights in this area, esp driving up to the top of 500 feet high Grandad's Bluff Park, which offers incredible views for miles of LaCrosse and the Mississippi River.

We will recommend a hotel (TBA) for our group to stay at Saturday night in the LaCrosse area.

Sunday, you may want to continue your driving adventure by exploring the Great River Road on both WI Hwy 35 and MN Hwy 61 between LaCrosse, Lake Pepin and Red Wing. There is much to see and do along both of these scenic river roads. The total drive time is 3-4 hours. You may want to return to further explore more of this scenic area in future trips.

You can also drive about an hour south of LaCrosse on WI Hwy 35 to explore Prairie du Chien. Or just drive directly back home if you desire.

Bernd Kampe-- [bkampe0@gmail.com](mailto:bkampe0@gmail.com); 262-492-4441 (mobile)

<https://photos.app.goo.gl/yswia9hz4QovEtu26>

<https://explorelacrosse.com/>

The Wisconsin Great River Road – An All American  
<https://youtu.be/iHg5x5B55r0>



### **BROOKLYN MOTOREN WERKE INC**

Wisconsin's longest operating independent Mercedes-Benz garage invites you to take advantage of over 40 years of expertise in Mercedes-Benz service, restoration, and renewal.

#### **Service for All Mercedes Models**

- Repairs for models from 1950 to 2014
- Engine & transmission rebuilding
- Performance & reliability upgrades

#### **New, Used, and NOS Parts**

- One of the world's largest inventories of Mercedes-Benz parts
- Global sourcing for items unavailable from dealerships or aftermarket

#### **Restoration & Recommissioning**

- Concours grade restorations
- Recommissioning of stored vehicles
- Mechanical renewal for like-new feel

Our historic facility is located in Brooklyn, Wisconsin, just south of Madison. Enclosed or open vehicle transport readily arranged. We ship parts Monday through Friday.

Service, Restoration, Parts & Appraisals for Mercedes-Benz

PO Box 198 · 115 Market Street  
Brooklyn, WI 53521-0198

608.455.7441 · [www.brooklyn300.com](http://www.brooklyn300.com)

*Do you have club event photos, an event write up, a Journey article or advertisement (business or member for sale/to buy) for the next newsletter?*

*Please send information to Chad Winter, [chad@crs-wi.com](mailto:chad@crs-wi.com), (414) 303-9585 by July 15, 2024 to be considered for the August– September newsletter*

# Mercedes-Benz Milwaukee North Shore Wisconsin's Only Authorized AMG Dealer



## From our Management Team

**Todd Schwieso**

**Sales Manager**

**(414) 290-4220**

**Ahmad Aref**

**Platform Manager**

**(414) 290-1443**

**Aaron Vrhovnik**

**General Manager**

**(414) 290-1445**

**Dustin Koplien**

**Used Sales Manager**

**(414) 290-1436**

## Mercedes-Benz Milwaukee North Shore

**1400 W. Silver Spring Dr. Milwaukee, WI 53209**

**Umansky Motor Cars (414) 290-1400**

**[www.mbofmilwaukeeenorth.com](http://www.mbofmilwaukeeenorth.com)**

